ANNUAL REPORT 2021



TORONTO SOCIETY OF ARCHITECTS

Table of Contents

Letter from the TSA Executive	05
Numbers	09
Events	17
People	29
Sponsors + Partners	39

A message from the 2021 TSA Executive

2021 was a challenging year.

With continued pandemic restrictions, limits to social gatherings, and the fatigue that comes from months of constant adaptation and uncertainty, the past 12 months have been trying not only for our Society, but for all our members, their families and co-workers. People are tired as we try to balance personal and professional responsibilities with ever-changing rules and new variant waves.

Yet despite this challenging context, as we look back to what we have achieved in 2021, we can't help but be in awe of the work accomplished by our tireless volunteers and staff. In a year marked by unpredictability, we are proud that our Society has been a constant source for connection, community and the sharing of ideas.

For a second year in a row, social gathering restrictions meant virtual programs were at the heart of our Society's activities. From virtual tours to online lectures, digital networking events to webcam discussions, our members and volunteers continued to engage even when staying apart. While the novelty of these digital offerings might be waning, their popularity certainly isn't. Our lectures alone saw a 49% increase in audience, and our Year of Public Art Instagram series has been our most popular and well received social media initiative to date. It is clear that digital programming has made the TSA more accessible, engaging with audiences far beyond our traditional catchment area and allowing us to better serve our members outside the city core. While we certainly look forward to seeing everyone in person soon, we are excited to continue to grow our digital programs and the new opportunities they offer.

While virtual was the norm, we did see the return of some in-person programming in 2021 — albeit adapted to this new pandemic context. In August, our TSA tour guides were back on the streets, with smaller groups and new voice amplifying devices, sharing the stories behind our city's architecture and landscapes. The early fall saw the return of our much anticipated Volunteer Appreciation Party and a scaled-back edition of the Architecture and Design Film Festival. Even Gingerbread City tested the in-person waters with a month-long window display on Bloor Street during the holiday season. These forays back to in-person were a reminder of the support required to make these initiatives happen, and balancing these programs with our new digital offerings will be a central challenge in our upcoming year.

2021 also saw a lot of behind-the-scenes work as task groups, committees and the TSA Executive set the stage for new areas of work for our Society and looked towards planning for our long-term sustainability. Most notably, the work done throughout the summer and fall by the Climate Action Task Group and the K-12 Outreach Task Group will play a significant role in shaping our initiatives for years to come as we look to expand our work in these two key areas. As for the TSA Executive, many discussions have been had about the future of our Society, including what will be required to sustain our growth as our reach and programming continue to expand. Succession planning, staffing and fundraising are all areas that will require significant attention as we look towards the TSA's future.

Speaking of growth, we would be remiss not to mention the continued growth we have seen in membership numbers. In 2021, we welcomed 143 new members (a 7.6% growth compared to 2020) with the largest growth being in the intern architect membership. We are incredibly grateful to our membership for their continued support and commitment.

Unfortunately, while growth characterised both our programming and membership in 2021, when it comes to fundraising, we are still far

below our pre-pandemic numbers. While this year saw a considerable improvement over 2020 fundraising numbers, the cancellation for a second year in a row of the TSA BASH had a significant impact on sponsorships. Looking to move away from depending on a single event for fundraising, 2021 saw the roll-out of our new sponsorship program with opportunities for support and recognition throughout the year. While still in its early days, we hope this model provides a more sustainable fundraising scheme that provides even better recognition to our generous supporters.

We cannot end this year-in-review without mentioning our TSA staff. This year we said goodbye to many familiar faces, including Francis May, Sarah Garland and Marta O'Brien. Our tours coordinator for a decade, we were honoured to be able to successfully nominate and elect Marta as an Honorary Member of the OAA in recognition for her work advancing public appreciation of architecture. We are deeply thankful for all the work Francis, Sarah and Marta have done for our Society, and wish them the best in their future endeavours.

Uncertainty and change were constant themes in 2021, and we are proud of what we have been able to deliver despite the everchanging circumstances. As we look towards another year of unknowns, we are confident that our members, staff and volunteers will be able to navigate whatever 2022 throws at us.

On behalf of the Toronto Society of Architects Executive,

MeganTorga

Megan Torza Chair

Ana-Francisca de la Mora Vice-Chair

Dana young

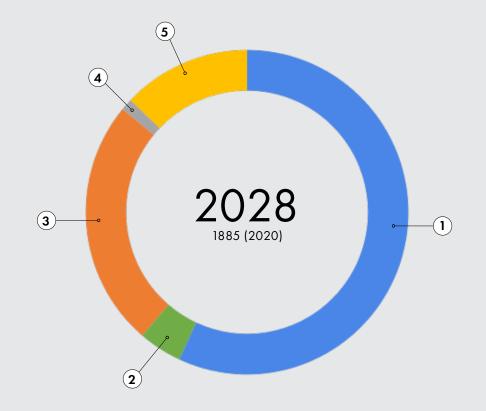
Alana Young Treasurer

NUMBERS

Numbers

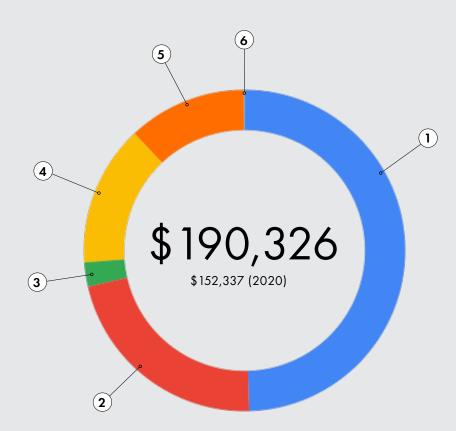
The following pages summarize some of key metrics and data for 2021, including membership numbers (and changes from previous years), our annual revenue and expenses, as well as glance at some of the performance numbers of our events including attendance, partnerships and reach. They provide a birds-eye view of many aspects of our Society and a useful benchmark to compare to previous years.

Membership



1. Architects	1154	56.9%
2. General	88	4.3%
3. Intern Architects	501	24.7%
4. Licensed Technologists OAA	24	1.2%
5. Students	261	12.9%

Revenue



1. Membership Dues	\$ 94,292.00	49.5%
2. OAA Per Capita Funding	\$ 41,550.00	21.8%
3. Ticket Sales	\$ 4,638.00	2.4%
4. Special Project Funding	\$ 27,000.00	14.2%
5. Sponsorship	\$ 22,700.00	11.9%
6. Interest Income	\$ 146.00	0.1%

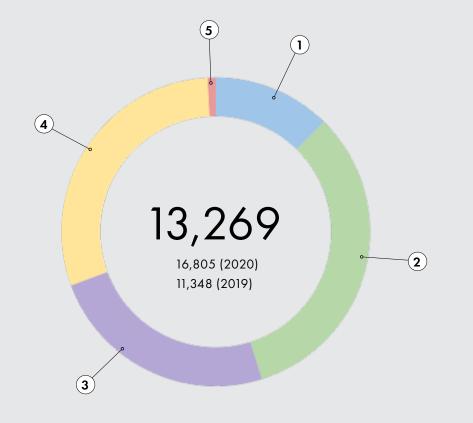
Expenses

1. Payroll Expenses	\$47,791.00	30.9%
2. Professional & Administrative Fees	\$54,993.00	35.5%
3. Website	\$11,821.00	7.6%
4. Scholarship & Awards	\$3,500.00	2.3%
5. Insurance	\$2,395.00	1.5%
6. Office & General Administrative Costs	\$16,764.00	10.8%
7. TSA Programming	\$12,282.00	7.9%
8. Other Projects	\$4,705.00	3.0%
9. Meetings	\$497.00	0.3%

* Based on draft financial statements dated March 3, 2022.

A detailed financial statement can be made available upon request.

Reach





15,800 Social Media Followers

Including Instagram, Twitter, Facebook, and LinkedIn.



88 Events & Publications

Includes all events and virtual tours. Excludes committee meetings, executive meetings, and our bi-weekly bulletins.

	In Person	Virtual * *	Total
1. Lectures	0	1642	1642
2. Tours	301	4051	4352
3. Film	712	2494	3206
4. Community	32*	3922	3954
5. Governance	0	115	115

* Does not include in person visitors to Gingerbread City

** Includes both live and on-demand virtual programming



13,269 Attendees & Viewers



24,000 Website Visitors

EVENTS

Events

2021 was our first all-digital year, with most of our programming delivered through virtual platforms. It also saw the return of some of our in-person programming - albeit modified to suit this new pandemic context. The following event calendar seeks to capture these events and the people who made it possible.

01.21

2021.01.01 TSA Playlist | January: Community

2021.01.12

Towards a National Architecture Policy for Canada

Info Session and Workshop in partnership with Architectural Conservancy of Ontario Toronto

SPEAKERS | Toon Dreessen (Rise for Architecture), John Stephenson (Rise for Architecture)

MODERATORS & NOTETAKERS | Toon Dreessen, John Stephenson, Stephanie Mah (ACO Toronto), Pauline Walters (ACO Toronto), Catherine Nasmith (ACO Toronto), Megan Torza (TSA)

2021.01.26 Does Canada Need a National Architecture Policy? TSA Urban Affairs Forum as part of the DesignTO Festival

SPEAKERS | Deborah Wang (DesignTO), Catherine Nasmith (ACO Toronto), Kristy Shortall (Northcrest Development, ULI Toronto), Toon Dreessen (Architects DCA, Rise for Architecture)

MODERATOR | Megan Torza (DTAH, TSA)

2020.01.28 Community Care TSA IDEAS Forum in partnership with DesignTO

SPEAKERS | Jennifer Chan, Steve Hilditch (Hilditch Architect Inc.), Tiffany Shaw-Collinge, Graeme Stewart (ERA Architects), Ya'el Santopinto (ERA Architects), Herb Sweeney (Michael Van Valkenburgh Associates)

02.21

2021.02.01 TSA Playlist | February: Black History Month

2021.02.09 Enhancing Passive Systems for Thermal Resilience TSA Technical Series

SPEAKERS | Ted Kesik (Daniels Faculty of Architecture, Landscape and Design, University of Toronto), Aylin Ozkan (Daniels Faculty of Architecture, Landscape and Design, University of Toronto)

04.21

2021.03.1 TSA Playlist | March: Home

2021.03.4 Annual General Meeting 2021

2021.03.16 Engagement as a Decision Support Tool TSA Technical Series

SPEAKER | Nicole Swerhun (Swerhun Inc.)

2021.03.23 Meeting the 2030 Challenge: One Step at a Time (Part 2: Air) Special Lecture

SPEAKERS | Sandra Dedesko (Harvard University), Jelena Madzarevic (EllisDon), Andy Thomson (Thomson Architecture)

MODERATOR | Bomani Khemet (Daniels Faculty of Architecture, Landscape and Design, University of Toronto)

2021.03.25

TSA CONNECT Series | Session 1 Virtual Structured Networking and Mix and Mingle

SPEAKERS | Tura Cousins Wilson (SOCA Studio), Andrea Katz (IBI Group), Jennifer King (Approach Design), Justin Spec (Brook McIlroy), Jonathan King (BNKC Architects), Golara Jalalpour (DIALOG) 2021.04.01 TSA Playlist | April: Earth Day

2021.04.06 Enclosure Design and the Toronto Green Standard TSA Technical Series

FEATURED GUESTS | Amy Montgomery (RDH Building Science Inc.), Kelsey Saunders (RDH Building Science Inc.), Erica Barnes (RDH Building Science Inc.)

2021.04.28 **TSA CONNECT Series | Session 2** Virtual Structured Networking and Mix and Minale

FEATURED GUESTS | Julia C. Márquez (IBI Group), Naama Blonder (Smart Density), Ali Lal Mohammadi (Kirkor Architects), Rania Matta (Q4 Architects), Rosa Rahnamafard (IBI Group), Supreet Barhay (WZMH) 2021.05.01 TSA Playlist | May: Urban Parks

2021.05.26 **TSA CONNECT Series | Session 3** Virtual Structured Networking and Mix and Mingle

FEATURED GUESTS | Court Sin (Forrec), Deborah Wang (DesignTO), Terry Sin (Norm Li), Orest Boszko (Boszko and Verity), Scott Norsworthy, Sofia Rosemberg (Parsons)

06.21

05.21

2021.06.01 TSA Playlist | June: Queer Space

2021.06.01 **Mitigating Bias in Hiring** TSA Technical Series

SPEAKER | Neil Sainani, Mark Peters (Canadian Centre for Diversity and Inclusion) 2020.06.03 **Queer Space** TSA IDEAS Forum

FEATURED GUESTS | Elle Flanders (Public Studio), Tamira Sawatzky (Public Studio), Paniz Moayeri, Paul Dowsett (Sustainable), Stanislav Jurkovic (uoai), Claude Cormier (Claude Cormier et Associés)

MODERATOR | Evan Pavka (Azure Magazine)

2020.06.11

TSA Exchange: Inclusion in Construction TSA Internal Community Forum

SPEAKERS | Laura Alexim (Turner Fleischer), Nicole Monaco (Chandos Construction), Chris Campbell (The Carpenter's Union of Ontario)

MODERATOR | Russell Pollard (Framework Leadership)



Architect John Shnier toured us through his apartment as part of our virtual Home Tours, an initiative showcasing the homes of our members.



Art, architecture and landscape were the central themes of our Guild Park virtual on-demand tour.



After a long hiatus, our TSA walking tours were back this summer with updated scripts and routes including a new tour exploring the Harbourfront.

07.21

2021.07.01 TSA Playlist | July: Indigenous Land

2021.07.20 John's Apartment TSA Home Tour

TOUR GUIDE | John Shnier (Kohn Shnier Architects)

2021.07.31 Virtual Tour | Guild Park

08.21

2021.08.07 - 2021.10.24 TSA Walking Tours

TOUR GUIDES | Alistair Grierson, Anwar Kassas, Daniel Gaito, Daria Forsiuk, Emad Ghattas, Eric Gertner, Felicity Scherk, Francis May, Hector Tuminan, Hengameh Ataie Kia, Judy Jacobs, Kurtis Chen, Pamela Bruneau, Ulysses Valiente, Joël León Danis

09.21

2021.09.01 TSA Playlist | September: Student Showcase

CONTRIBUTORS | Ali Fard, Anna Leung, Astrid Astudillo, Batoul Faour, Christopher Law + Melody Ekbatani + Mudabber Chughtai, Eric Wang, Professor David Correa + University of Waterloo students, Gemma Robinson + Xavier Fox + Juliano Sisera, Eric Wang + Mark Bennett, Herman Borrego, Hong Ahn, Izzy Mink + Sebastien Lewis, Jamie Harris + Lucy Baird + Sheetza Mcgarry, Professor Jay Pooley + students, Jikyung Jeon + Maulshree Gupta + Wendy Yuan, Professor John Shnier + University of Toronto students, Nassim Sani, Sofia Karavelis, Valerie Marshall, Xiaoyu (Alice)

2020.09.21

TSA Home Tour: Katie's Live-Work Space

TOUR GUIDE | Katie Kurtin (Kathleen Kurtin Architects)

11.21

2021.10.01 - 2022.10.01 Year of Public Art Instagram Series Launch

2021.10.05 **TSA Technical Series | Building a Resilient Practice** TSA Technical Series

SPEAKER | Johanna Hoffmann (Oomph Group)

2021.10.21 Volunteer Appreciation Night

2021.10.27

Newcomer in Architecture Info Session Information Session with CACB and OAA

SPEAKERS | Lashmi Ollivierre (OAA), Claire Hepburn (OAA), Charlene Pineda (CACB), Hyang-Suk Noh (CACB), Jacinthe Goulet (CACB), Joël León Danis (TSA)

MODERATOR | Varsha Kumar (TSA)

2021.11.02 **TSA CONNECT Series | Session 4** Virtual Structured Networking and Mix and Mingle in collaboration with Twenty + Change

FEATURED GUESTS | Anne-Marie Armstrong (AAmp Studio), David Grant-Rubash (PHAEDRUS Studio), James Chavel (Suulin Architects, Inc.), Joey Giaimo (Giaimo), Shane Laptiste (Studio of Contemporary Architecture), Stephanie Davidson (Davidson Rafailidis)

2021.11.03 - 2021.11.07 Architecture and Design Film Festival 2021

Hybrid in-person and virtual Film Festival in partnership with ADFF, featuring 4 curated on-demand films with post-screening talks.

INTRODUCTIONS | Cameron Turvey (Diamond Schmitt)

LAND ACKNOWLEDGEMENTS | Joël León Danis, Samuel Forrest, Tanvi Kundliwal

2021.11.18 Members Town Hall: Climate Action in the Profession

2019.11.30 Working with a Quantity Surveyor TSA Technical Series

SPEAKERS | Stew Kyle (A.W. Hooker) MODERATOR | Varsha Kumar (TSA)



We were so happy to raise a glass and cheer for our volunteers at our TSA Volunteer Appreciation Night, our only gathering in 2021.



Art was at the forefront in 2021 as we celebrated Toronto's Year of Public Art with a weekly instagram series showcasing public art in the GTA.



Fall also marked the return of ADFF Toronto, which included both a digital component as well as three in person screenings at the TIFF Bell Lightbox.

2021.12.01 TSA Playlist | Year of Public Art

2021.12.16 - 2022.01.17

2021 Gingerbread City

Hybrid virtual and physical showcase of gingerbread creations from our members and other gingerbread lovers, building upon the local Annual East End Architects GIngerbread Competition organised by MOSS SUND since 2017. Physical display hosted at the storefront of the Maker Bean Café (Bloor and Dufferin).

CONTRIBUTORS | Audrey Fung + Danielle Charlton + Grace Yang + Jasmeen Bains, Capsicum, Charmain Wong, GEC Architecture, Elsa Lam + James Mallinson with family, Jocelyn Squires, Joël León Danis, Kurt Kraler, Michelle Chan, MOSS SUND Architects, Pamela + David Bruneau, Sandra F. Smith Architects, The Sweet Group: Quance, Tossell & Barnes, Thomas Guignard





Our first ever hybrid physical and virtual Gingerbread City was a success, with more than 2k hits on the Virtual Village on our website, and plenty of press coverage. Shown above, physical display in the storefront of the Maker Bean Cafe (Bloor and Dufferin) brought lots of joy and cheer to the Bloordale neighbourhood!

PEOPLE



TSA Executive, Co-Leads and Staff 2021

Illustrations by Charmain Wong

People

What we do is only possible thanks to dozens of volunteers who selflessly dedicate countless hours to our Society. The TSA would like to express our enormous gratitude to all those who make our initiatives and programs possible. You are at the very heart of the TSA's work.

Officers of the Society

Megan Torza Chair Urban Affairs & IDEAS Forums

Ana-Francisca de la Mora Vice Chair Technical Lectures & TSA CONNECT

Alana Young Treasurer Doors Open & Building Tours

Maria Denegri Past Chair

Executive Members

Barbora Vokac-Taylor Doors Open and Building Tours

Kevin McIntosh TSA CONNECT

Jason Dobbin Student Outreach

Kurtis Chen Pride Initiatives

Pamela Bruneau Walking Tours, K-12 & Gingerbread City

Varsha Kumar Doors Open & Building Tours

Initiatives Co-Leads

Ralph Holmes Film Initiatives

OAA Council Liaison

Katie Kurtin

Advisory Board

Antonio Gómez-Palacio

David Sisam

Heather Dubbeldam

Joe Lobko

Meg Graham

Richard Witt

Support and Administration

Joël León Programming Director

Sarah Garland Administrator

Francis May Administrator

Charmain Wong Administrator

Anthony Lombardo Financial Coordinator

Marta O'Brien Tours Coordinator

Organizing Committee Members

Climate Action

Cindy MacCormack	Elaine Chau	Daria Forsiuk	Elle Flanders
Gail Borthwick	Hanaa Ali	Emad Ghattas	Erica Barnes
Jeffrey Mitchell	Justin Loucks	Eric Gertner	Graeme Stewart
Juliette Cook	Lyn Northey	Felicity Scherk	Herb Sweeney
Kayla Furlone	Mary Ellen Lynch	Francis May	Jelena Madzarevic
Olivia Keung	Melissa Verge	Hector Tuminan	Jennifer Chan
Ted Kesik	Refah Nanziba	Hengameh Ataie Kia	Johanna Hoffmann
Film	Ronni Rosenberg	Judy Jacobs	John Stephenson
Alireza Partovi	Sahana Dharmaraj	Kurtis Chen	Kelsey Saunders
Ciro Diaz	Sandra Iskandar	Pamela Bruneau	Kristy Shortall
Daniel Bartosa	Tyler Loewen	Ulysses Valiente	Laura Alexim
Domitillah Antoinee	Pamela Bruneau	Volunteers	Nicole Monaco
Ingrid Garcia	Jason Dobbin	Diane Schunk	Nicole Swerhun
Michelle Chan	Pride	Jing Li	Paniz Moayeri
Mitali Dembla	Kurtis Chen	Administrative Volunteers	Paul Dowsett
Otto Ojo	Eric Wang	Ryan Falkenberg	Sandra Dedesko
Peter Sobchak	Janice Miyagi	Speakers	Stanislav Jurkovic
Ralph Holmes	Kfir Gluzberg	Amy Montgomery	Steve Hilditch
Samuel Forrest	Samantha Bite	Andy Thomson	Stew Kyle
Stefan Fernandes	Initiatives Volunteers	Aylin Ozkan	Tamira Sawatzky
Susan Tang	Tour Guides	Catherine Nasmith	Ted Kesik
Tanvi Kundliwal	Alistair Grierson	Chris Campbell	Tiffany Shaw-Collinge
K-12 Outreach	Anwar Kassas	Claude Cormier	Toon Dreessen
Barb McLean	Daniel Gaito	Deborah Wang	Ya'el Santopinto

Moderators	Shane Laptiste	Paul Raff Studio	Kongats Architects
Bomani Khemet	Sofia Rosemberg	Brook McIlroy	KPMB Architects
Evan Pavka	Stephanie Davidson	Francisco Gazitua Escultor	Lett Architects
Megan Torza	Supreet Barhay	Jocelyn Squires	LGA Architectural Partners
Russell Pollard	Terry Sin	Helena Grdadolnik	MAD Architects
Featured Guests	Tura Cousins Wilson	Sean Martindale	MJMA
Ali Lal Mohammadi	Home Tour Guides	STEPS Public Art	Montgomery Sisam Architects
Andrea Katz	John Shnier	Sarah Hall	Moriyama & Teshima Architects
Anne-Marie Armstrong	Katie Kurtin	Database Content Contributors	Ontario Association of Architects
Court Sin	Virtual Tour Content Contributors	Julie Seeger University of Toronto Placement Student	Oleson Worland Architects
David Grant-Rubash	Eguchi Associates Landscape Architects	Pardis Safdari	Patkau Architects
Deborah Wang	John Mason	University of Toronto Placement Student	Perkins + Will
Golara Jalalpour	Friends of Guild Park	Scott Norsworthy	Phillip H. Carter Architect
James Chavel	Guildwood Village Community Organization	Photographer Vik Pahwa	RDHA
Jennifer King	Heba Al-fayez	Photographer	Saucier + Perrotte Architects
Joey Giaimo	Virtual Tours Researcher	Adamson Architects	Shim-Sutcliffe Architects
Jonathan King	Year of Public Art Content Contributors	architectsAlliance	Studio Libeskind
Julia C. Márquez	Refah Nanziba	Arthur Erikson Foundation	Sweeny & Co
Justin Spec	Co-op Student Santiago Calatrava LLC	Diamond Schmitt Architects	Taylor Hazell Architects
Naama Blonder	uoai	DTAH Architects	Teeple Architects
Orest Boszko	Jill Anholt	E.R.A. Architects	WZMH Architects
Rania Matta	ERA Architects	Farrow Partnership Architects	ZAS Architects
Rosa Rahnamafard	An Te Liu	IBI Group	Zeidler
Scott Norsworthy	Eldon Garnet	Kohn Shnier Architects	

SPONSORS + PARTNERS

Sponsors, Partners & Collaborators

The TSA would like to express our enormous gratitude to sponsors, partners and collaborating organizations who through their generous support make our initiatives possible. We couldn't do what we do without you!

Program Sponsors

The Carpenters' District Council of Ontario

DTAH Architects Limited

LRI Engineering Inc.

Rockwool

Tremco Roofing & Building

Partners

Quadrangle Architects Limited

Supporters

Cast Connex

Dialog

LEA Consulting

Contributors

Montgomery Sisam Architects Inc.

PLANT Architect Inc.

Turner Fleischer Architects Inc.

Donors

Moss Sund Inc.

Supporting Studios

DUBBELDAM Inc.

Lebel & Bouliane Inc.

Interested in becoming a TSA sponsor or partner in a program? We are always looking for new collaborators! Check out our <u>Sponsorship Prospectus</u>, and reach out to us at tsa@torontosocietyofarchitects.ca and let's start the conversation.

41

About the Toronto Society of Architects

Established in 1887, the Toronto Society of Architects (TSA) is a non-profit volunteer led organization dedicated to bringing people together to discuss, learn and explore around our shared passion for the built environment.

We are committed to the betterment of our city and have played an important advocacy role throughout Toronto's history. We do this through a wide range of programs which foster welcoming and inclusive forums for debate and the exchange of ideas, stimulating critical thinking about the design and building issues of our time.

Our public programming is complemented by initiatives supporting the personal growth and professional development of close to 1900 TSA members.

Membership is open to everyone and welcomes design professionals, students and the general public.

www.torontosocietyofarchitects.ca

e: tsa@torontosocietyofarchitects.ca

Toronto Society of Architects 20 Bloor Street East PO Box 75094 Hudson Bay Centre Toronto, ON M4W 3T3

@tosoarch

